



Sara Lessans Non-Profit Identity | February 3, 2020

















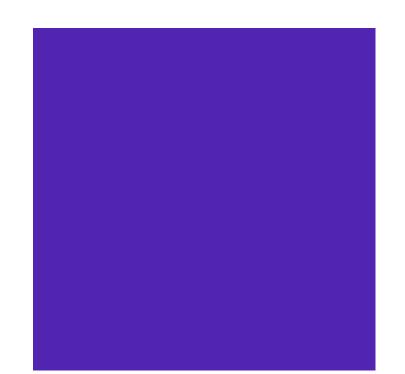


Typeface used for logo

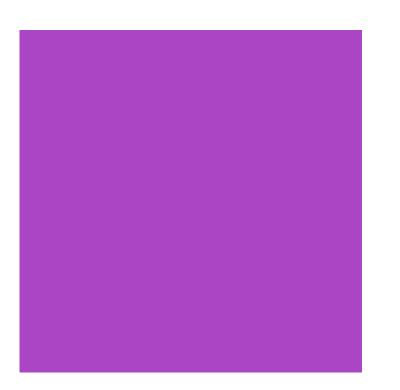
## Univers LT Std 55 Roman

Secondary Typefaces

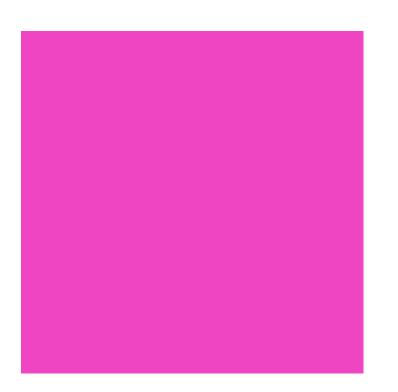
## Myriad Pro Regular Myriad Variable Concept Semibold



PMS Violet C CMYK 82/90/0/0 RGB 81/36/178 HEX 5124B2



PMS 2582 C CMYK 46/81/0/0 RGB 170/69/195 HEX AA45C3



PMS 807 C CMYK 15/81/0/0 RGB 239/69/195 Hex EF45C3



PMS 135 C CMYK 0/25/68/0 RGB 255/196/103 HEX FFC467

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Hearing Loss Association of America 7910 Woodmont Ave, Suite 1200 Bethesda, MD 20814

Phone: 301.657.2248 Fax: 301.913.9413 https://www.hearingloss.org/



Dear Sir/Madam,

Thank you for joining the Hearing Loss Association of America!

As an HLAA member, you are part of an organization with a mission to provide information, education, support and advocacy to people with hearing loss. Through our advocacy work at the federal level, we represent 48 million people with hearing loss in the United States – that includes you.

You can find more information about our mission and your benefits as an HLAA member on our website, https://www.hearingloss.org/

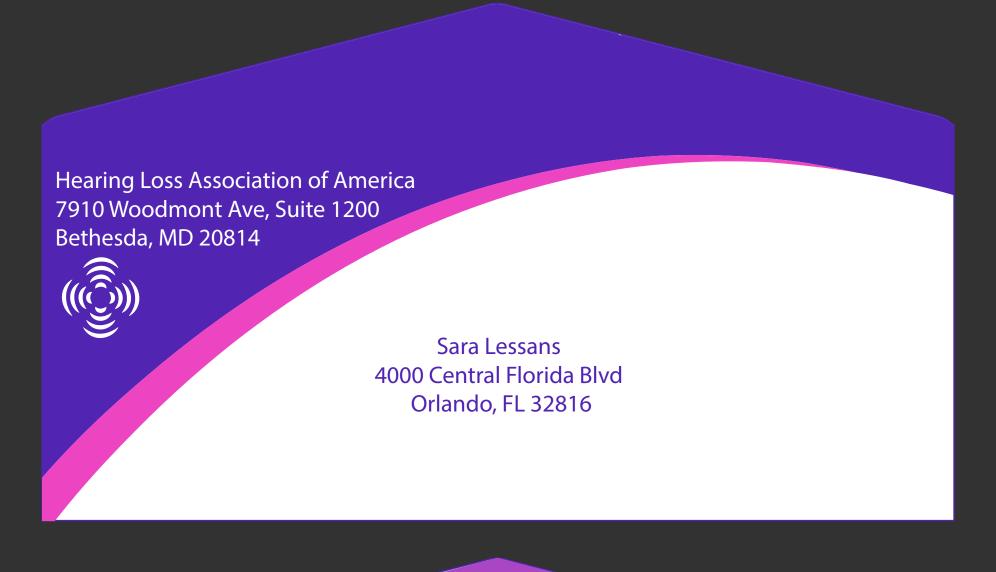
Sincerely,

Carla Beyer-Smolin
Membership Coordinator

Sara Lessans

**Graphic Designer** 















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